



**Village of Blissfield
Downtown Development Authority – Regular (Rescheduled) Meeting
March 22, 2017
6:00 p.m.**

- I. Call to Order – **6:00. Members Present: Denise Adams, Julie Goll, Mike Gunter, Barb McHenry, Dorothy Steedle (6:12), April Wolfe.**
- II. Pledge of Allegiance
- III. Approval of February 2017 Minutes – **Motion by McHenry. Affirmed by Goll. Motion Passes by a margin of 5-0 (Steedle not present for vote).**
- IV. Community Comments
- V. Reports
 1. Committee Reports
 - Commerce – Dorothy Steedle
 - Design – Mike Gunter
 - Outreach/Events – Denise Adams
 2. Director Report
- VI. Discussion Items
 1. Winter Event Recap. / Community Discussion – **Dotson and Adams discussed the March 7 event. Roughly 20 people attended the event including 7 business owners/officers in the community. The group talked about our winter events and ways to enhance them as well as other topics relating to the DDA.**
 2. Main Street Strategy Development/Alignment/Organizational Structure – **Dotson discussed the visit by the MMS program as well as some information about the 4 Point Refresh.**
 - August 22-23 – 4 Point Refresh
 - November 16 – Refresh Check In
 3. River Raisin Festival – 3 vs. 3 basketball tournament (Parks & Rec.) – **Dotson discussed the event that is slated to take place on Saturday, July 15. The event will start in the morning, break for the parade and then continue through the late afternoon/early evening. This would be a good**

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opportunity for local businesses and retailers to hold sidewalk sales or other internal promotions.

VII. Action Items

1. O'Mara Park Bench Recommendation – **The board approved a recommendation to the Village Council seeking the permission to place two matching benches to be donated to O'Mara Park by Jeanette Tibbs. Motion by Goll. Affirmed by Steedle. Motion passes 6-0.**
2. Bluegrass Festival Update/Recommendation – **The board approved to transition the management/organization of the Blissfield Bluegrass of the River Festival to the Southeast Michigan Bluegrass Music Association (SMBMA) contingent on the Village Council allowing/approving the transfer of the brand, logo, and street banner, as requested. Motion by Goll. Affirmed by Gunter. Motion passes 6-0.**
3. MMS Application Based Services – Market Study Update & Business Recruitment Resolution - **To approve the following resolution (next page) as required in the formal submission of the application based service: Market Study Update & Business Recruitment Training through the Michigan Main Street Program and Michigan Economic Development Corporation (MEDC). Motion by McHenry. Affirmed by Steedle. Motion passes 6-0.**

VIII. Announcements – **Gunter discussed the “ZingTRAIN” and the idea of providing seminars + workshops for our local businesses. Dotson added that it is important to provide relevant trainings that the businesses need vs. simply providing additional trainings. Dotson said he would look into the viability of such trainings.**

IX. Adjournment – **Motion by Gunter. Affirmed by Wolfe. Motion passes 6-0.**

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