



Village of Blissfield
Downtown Development Authority – Regular Meeting
March 11, 2020 6:00 p.m.

- I. Call to Order
- II. Pledge of Allegiance
- III. Approval of Minutes
- IV. Committee Reports
 1. Commerce Committee
 2. Design
 3. Event and Outreach
- V. Visitors
- VI. Action/Discussion Items
 1. WTOL advertising – Kristina Inclan presentation
 2. Mini Park update
 3. Constant Contact- Online email marketing company
 4. Railroad Day
 5. Finders Keepers Vintage Market-Blissfield to host May and October
 6. Façade Grant-Blissfield Martial Arts
 7. Visit Lenawee/Issue Media Advertising
 8. Potential Hotel Feasibility Study

MISSION STATEMENT

With enthusiastic volunteers, hard work and inspiration, we will preserve the structures of yesterday, support our labors of today, and build our dreams of tomorrow. This will establish and maintain a prosperous and welcoming community for stakeholders, visitors and surrounding communities.

Board Members: Brenda Butler, Scott Croft, Mike Gunter, Heather Marks, Barb McHenry, Laura Nichols, Shelby Simpson, Bob Valdez, Sandy Witt, April Wolfe, Cindy Zanger



9. Coach Light Plaza Update

- VII. Director Report
- VIII. Unfinished Business
- IX. Announcements
- X. Adjournment

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