



Blissfield DDA/Main Street

130 S. Lane Street

Blissfield, MI 49228

Phone: (517) 486 – 3642

mainstreet@blissfieldmichigan.gov

2017 Main Street Transformation Strategy Identification Visit

August 22-23

Agenda

August 22 – Day 1

❑ **45 minutes: Meet with local Municipal Leaders (President, Council)**

- An opportunity to meet with the Team to review objectives and anticipated outcomes for the visit, review ongoing efforts, current roles, and any additional program updates.

MEETING TIME: 9:00am LOCATION: Village Hall

❑ **45 minutes: Meet with local Municipal Staff (Manager, Department Heads)**

- An opportunity to meet with the Team to review objectives and anticipated outcomes for the visit, review ongoing efforts, current roles, and any additional program updates.

MEETING TIME: 10:30am LOCATION: Village Hall

❑ **1 hour: Tour of Community and Downtown District**

- A driving tour and/or walking tour of the community & downtown and an opportunity to share information, including population, employers, and ongoing or future plans.
- The walk through the downtown district should include brief stops at various businesses to meet business owners and inquiry their input on the local business environment. Please provide a map and copy of the downtown business directory in advance if possible.

**MEETING TIME: 11:30am LOCATION: DDA/Main Street Area
(Meet at Village Hall)**

BREAK FOR LUNCH

❑ **45 minutes: Meet with local Partners (County, Chamber, other local stakeholders)**

- An opportunity to meet with the Team to review objectives and anticipated outcomes for the visit, review ongoing efforts, current roles, and any additional program updates.

MEETING TIME: 2:00pm LOCATION: Village Hall

- ❑ **1 hour: Meeting with Downtown Property & Business Owners**
 - Additional opportunity to meet with downtown stakeholders, including building owners, business owners, residents and look for their perspectives and vision for downtown.

MEETING TIME: 3:00pm LOCATION: Village Hall

- ❑ **2 hours: Community Public Meeting with Main Street Board Present**
 - In this meeting, the team will share findings from surveys and market research and facilitate a discussion about strategies that can help transform the district and bring life and economic vitality for the downtown district.

MEETING TIME: 5:30pm LOCATION: Village Hall

August 23 - DAY 2

- ❑ **2 hours (in morning): Meet with Main Street Board**
 - In this meeting, the team will discuss the findings from surveys and market research and the strategies identified for the downtown district with the Main Street Board. Next steps in the Refresh Implementation process will be identified and discussed.

MEETING TIME: TBD. LOCATION: Village Hall

I. After the Visit:

The National Main Street Center will provide a written summary of the visit outlining the findings and recommendations outlined during the visit within a month after onsite visit. Copies of the surveys' results, market information, and supporting materials will also be provided. The Michigan Main Street will work with local leaders to confirm and schedule the remaining two Refresh Implementation visits and any additional technical assistance and services to be offered to the program throughout the year.

We look forward to working with you in preparation for this visit. Please review the information included in this packet, including the tentative agenda, discuss and confirm any changes, and confirm the schedule for the onsite visit and action items that can support the planning and overall success of this visit. Please contact us if you have any questions.